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## Triple Wear Powder Foundation System SPF 50 PA+++

### Major Consumer Benefits:

#### Compact Foundation

- ♦ Moist natural look
- ♦ Medium to high coverage
- ♦ SPF 25 and PA++

#### Makeup Base:

- ♦ Make any compact foundation all day wear
- ♦ SPF 50 and 3:1 or PA+++
- ♦ All inorganic sunscreen
- ♦ No irritation
- ♦ Dry touch feel
- ♦ Very water-resistant

### The Product:

Make a wish list for your powder foundation:

- ♦ Smooth, silk feel
- ♦ High coverage and natural glow
- ♦ UVA/UVB protection
- ♦ Shine adsorbing and super moisturization
- ♦ Last all day.

All these come to true with our two pack powder foundation system:

- ♦ SPF 25 PA ++ Compact Foundation
- ♦ SPF 50 PA+++ 3:1 Makeup Base with super moisturization

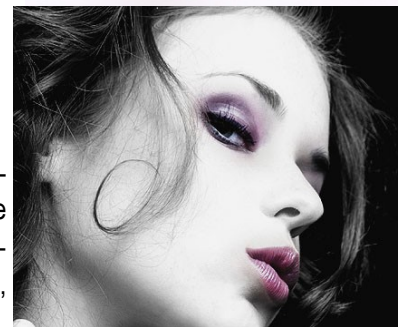
The innovative compact foundation was pressed without a traditional binder. A special surface-emulsion technology coats the particulates with sunscreens, which act as the binder. The results is a compact foundation with high UVA/UVB protection, excellent wear and natural look.

Want more UV protection and longer wear? Use the SPF 50 PA+++ 3:/1 Makeup Base. The no greasy makeup base works with any powder foundations to provide all day wear and UV protection.

The Makeup Base also provides excellent moisturization and prevent the pigments from blocking the pores.

### The Technology:

Surface-emulsion technology coats each particulate with sunscreen emulsion droplets, which act as the binder. The sunscreen coated particulates spread on the skin more evenly, give a more moist and natural look, and longer wear.



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